

MEASURE WITH THE BEST

TRADING PARTNERS NEWSLETTER



NEW PRODUCTS BY NESTLE

NESTLE line laser NCL-2

The NCL is the logical addition to the core product range laser line at NESTLE. With the Octoliner an absolutely success story has begun for NESTLE almost two years ago. The multi-line laser has been widely distributed over the expected quantities in the market. Now we want to add to this blockbuster a simple cross-lines instrument, as a small alternative. The visibility of laser-



line, a fast pendulum and the possibility to lock it as well as possibility to work with a receiver are the criteria that characterize the laser. With these two products, we think to have for our trade partners the most important components of this market. Of course you can assume a high quality production, as all Nestle products offer.

To sales launch in June we wish you a lot of success with this new product in NESTLE range.



Welcome!

Our first Newsletter in 2013 appears a little bit late after the International Trade Fair Bauma in Munich. For a small company like NESTLE, the preparation for such a big fair is every time a big challenge, but it



was a successful start for Nestle into 2013 after a long winter. You might read a short report inside. Further we are glade to present several new products

– as well described in this Newsletter – therefore is this issue informative for our trading partners and trend-setting for NESTLE. The NESTLE website shows up in new splendor. Take your time and surf on our new designed website www.g-nestle.de and discover other interesting facts about NESTLE and our products.

Best regards

Christoph Noreiks
Sales manager



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New products by NESTLE

NESTLE plastic measuring wheel

► In response to customer request NESTLE has developed a measuring wheel made of a lightweight plastic as a complement to the popular series of metal measuring wheel. The new plastic measuring wheel impresses with its ergonomic and innovative design combined with optimum user friendliness. The measuring tool is "Made in Germany" and guarantees exact results. Every single rubber is cut to exactly 318.3 mm in diameter and electronically checked.

For the production we use only high performance plastic, anodised aluminium and anticorrosive connecting elements. A reflector built-in handle provides safety. The measuring wheel

is foldable, that enables a space-saving transport. The robust construction is designed for hard use in daily action and the whole wheel weighs only 2 kg.



NESTLE new Digit



► A guiding principle of NESTLE is constantly updating and improving our products. Such an optimization follows our new DIGIT angle measurement.

The new digital angle measurement is the first NESTLE model which has a hold function to freeze a measured value on the display, so you can measure in even poorly visible positions. To easily read the measurement value in dark environment at

construction side, the display illumination can switched on.

The DIGIT can be placed in any angular position on the measured value 0.00, therefore the measurement of complementary angles is possible. Another improvement is the automatic equipment shutdown after five minutes, while the value shown on the display is saved until restart and yet the batteries are protected.

NESTLE DIWA

► To offer a simple way of measuring inclination in the interior, we have expanded our range with the Nestle DIWA spirit level.

An application advantage are the large numbers on LCD display which rotate, when you set the spirit level „upside down“. The spirit level has a hold function to measure easily and accurately at badly visible measuring positions. An acoustic signal at 0° allows you to check the horizontal, without constantly looking at the display. For better working in darker

areas, the display illumination can be switched on.

The DIWA does absolute measurements at 0° relative to the horizontal, as well as relative measurements, carried out by setting the 0° point in any inclination. The spirit level offers the opportunity to show measurements in °, mm / m, %, or / ft.



Report Bauma

BAUMA 2013

► The start for NESTLE in the year 2013 was devoted for the biggest fair in construction sector which takes place in Munich every three years.

With some new products at our booth we were more than satisfied with the response of the fair.

In hall A3 we showed a new measuring wheel, a telescopic elevating tripod with strut section, a new generation of angle gauges and spirit levels as well as the new cross-line laser NCL. Already there we had many things to present and discuss with our customers, retailers and attractive new contacts for NESTLE retrieval.

In the outdoor area we could show the new generation of construction measurement. The excavator system Topcon X22 was imposingly presented mounted at a digger and could be sold thanks innovative retailers an well preparation of NESTLE-Team.

Further more we presented effectual

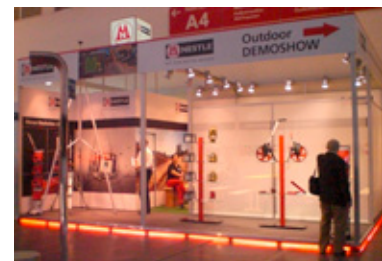
the measuring software TOPCON Magnet Field in cooperation with TOPCON total station.

Technology, which allows us to offer new levels of Building Surveying to the craftsmen. Whether connected to a GPS, total station or a robotic system that can be ideal found in its application area and can help to save time and money for its customers. Innovative products that provides additional benefit to our consumers and thereby makes the retailer innovative, competent and attractive. That is sought - preferably underpinned by



attractive sales and profit margins, like these products at NESTLE. Therefore we would like to support our retailers in our partnership with an elaborate network about Topcon Sales and Support. Even with these products we had successful sales at the fair.

Here it counts to develop attractive potentials together. Take us in your responsibility!



NESTLE INTERNAL



New sales representative for France

► Mister Yann Bouleaud works for the Gottlieb Nestle GmbH since March 2013. Before he worked many years for the company Stabila and is therefore an expert in our industry and the market in France.

We wish Mr. Bouleaud big success in his new activity.



New trainee in industrial business

► Since September 2012 Mr. Marius Meier is the new apprentice in the Gottlieb Nestle GmbH to get an industrial clerk. Mr. Meier will pass all departments in the company, to learn the different processes in administration.

We wish Mr. Meier a successful apprenticeship.

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NESTLE NEWSLETTER

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COMPETITION**Win a new NESTLE line laser NCL-2** (mark with a cross)

We were excited about the active participation in the last competition. Thank you to all who were so brave to answered the questions.

Of course there will be only one winner: Congratulation to **Mr. Andreas Weber** from the company **WEB GmbH**. He won the **Leica DISTO X310**.

But the thrill goes on: You have to be answer three questions. If you read the newsletter carefully and watch our new Homepage, the questions should be no problem. Please send us your answers by Fax or E-Mail.

Under all participants with the right answers, we raffle a **NCL-2**.

Closing date is 31th August 2013. The legal process is excluded.

We hope you enjoy it and good luck for the raffle!



What is the name of our new line laser?

- NESTLE NCI-2
 NESTLE NCL-2
 NESTLE NAL-2

Which picture you will find on the welcome page of our website?

- Technician adjust an automatic level
 Plate wheel of a NESTLE measuring wheel
 Car parking area of the company

Which is the optimised function of the new DIGIT?

- Held-Funktion
 Hold-Funktion
 Tilt-Funktion

ORDER**Advertising folder demand** (mark with a cross)

Data sheet (please indicate which item) _____

NESTLE catalogue

Price list

Registration for NESTLE newsletter

In order to keep you informed fast and completely, please give us your e-mail address and the name of the contact person for NESTLE.

E-mail address: _____

Contact person: Name: _____ First name: _____